

2012 Program of Work

1. Continue existing business assistance and expansion within Valley County
2. Job placement and workforce delivery for local businesses
3. Construct two moderate income homes at Rolling Hills Subdivision
4. Implement recommendations from Vision Valley County 2020 Planning and Redevelopment Project
5. Deliver an eCommerce platform for Ord Area Chamber Members
6. Work with Central Community College to implement \$175,000 federal capacity building grant
7. Increase community endowment in Valley County



Clay and Jennifer Ramsey, new owners of Misko Sporting Goods. The business transfer was made possible in part with a sales tax loan from the City of Ord.



1514 K Street
Ord, Nebraska 68862
308.728.7875 (o)
308.728.7691 (f)
www.ordnebraska.com

Our Mission

Encourage business retention and promote economic development while preserving the quality of life in Valley County, Nebraska.



2012 SPONSORSHIP PROGRAM

PUBLICITY

Nebraska Public Power District: 2011 Economic Trends Report (January 12, 2011)

Kearney Hub: Sports Come Full Circle for Miskos Owners (June 6, 2011)

Lincoln Journal Star: State Senators Hear Importance of Keeping Youth in Rural Areas (September 16, 2011)

NTV News: Committee Exploring Ways to Give Incentives to Those Returning to Rural Cities (September 16, 2011)

Grand Island Independent: Ord Tackles Housing Shortage (November 29, 2011)

The Daily Yonder (x2): The 1% Miracle in Ord, Nebraska (October 18 and November 28, 2011)

Below: UNL Students Help Valley County Leadership Plan for the Future



Delivering Results - Your 2011 Investment in Action

1. Finished infrastructure on \$9.4 million New Neighborhoods housing development.
2. Administered local sales tax loan fund that financed \$650,000 in loans, \$1.2 million in total economic impact in Valley County.
3. Helped return Valley County employment to pre-recession levels.
4. Implemented the Ord Area Option Buy Local campaign in partnership with the Ord Area Chamber of Commerce, keeping over \$81,000 in the region during the holiday season.
5. Assisted Central Community College-Columbus secure a \$175,000 RCDI grant through USDA-Rural Development to create a capacity building program with Valley, Greeley and Sherman Counties.
6. Published 3rd Edition of the Escape Travel Guide in partnership with Howard and Garfield Counties.
7. \$25,000 JOBS Grant won to develop eCommerce website for area businesses
8. Completed annual business visitation program and released annual business visitation report
9. Integrated ChamberMaster web tool with www.ordnebraska.com
10. Expanded VCED to North Loup and Arcadia through weekly remote office locations.

In your own words...

We owe our gratitude to the economic development support and funds from REAP and the Sales Tax Loan Program. Without their assistance, we would not have been able to have our business at the level it is today.

Guy Lewis, Owner of Valley Fire Pottery

2011 Ribbon Cuttings

Family Resources	Professional Eyecare
Loup Valley Web Design	Duryea Farm Bureau
16th Street Salon	Griess Automotive
Jamaica Me Tan	
Technology First	
Incredible Edibles	
Wolf Chiropractic	
OHS Renovation & Addition	



Please make checks payable to: **Valley County Economic Development, 1514 K Street, Ord, NE 68862, 308.728.7875**

Name: _____

Business: _____

Address: _____

Phone: _____

Email: _____

Sponsorship Levels:

Titanium: \$2,500

Platinum: \$1,000

Gold: \$500

Silver: \$250

Bronze: \$100

Total Tax Deductible Sponsorship:

\$ _____