

**Meeting of the  
Ord Area Chamber of Commerce Board of Directors  
Tuesday, July 13, 2010**

1. Call Meeting to Order ACTION
2. Acknowledgement of Open Meetings Act – posted on wall
3. Approve Minutes of Tuesday, June 15, 2010 Meeting ACTION
4. Approve Financial Report\* ACTION
5. Public Comment:
6. New Business:
  - a. Citywide Garage Sales DISCUSSION
  - b. Sidewalk Sales ACTION
  - c. Loup Valley Livestock Challenge ACTION
  - d. Shelia Greenland ACTION
  - e. ExtraORDinary Water ACTION
  - f. New Neighborhoods Redevelopment Plan – INFO
  - g. Sales tax report – INFO
  - h. Business succession planning seminar – INFO
  - i. Strategic Discussions for Nebraska Report – INFO
  - j. Central Nebraska Tourism Partnership Publication – INFO
7. Old Business:
  - a. No Ordinary Adventure Race INFO
  - b. Special Olympics Torch Run INFO
  - c. TierOne Accounts ACTION
8. Reports: INFORMATION  
Executive Director: Quarterly report, Wind development grants and loans, JOBS Grant Award,  
Northeast Community College Visit  
Summer Intern: Chamber Bucks signs; Buy Ord Campaign
9. Committee Reports: INFO
  - a. Promotions – Promotions Meeting – Thursday, July 29, 2010
  - b. Tourism-
  - c. Membership- New Members: NTV, Viaero
  - d. Finance-
10. Assignments/dates to remember: Special Olympics Torch Run Ceremony, July 13<sup>th</sup> @ 3 pm;  
No Ordinary Adventure Race, Saturday, July 17, 2010; Promotions Meeting- Thursday, July 29, 2010;  
Valley County Fair, August 1-8.
11. Next regular meeting – Tuesday, August 10, 2010
12. Adjournment. ACTION

**Ord Area Chamber Board of Directors  
Meeting Minutes  
Tuesday, June 15, 2010  
12:00 p.m. – Ord Area Chamber Office**

**Members Present:** Megan Cargill, Andy Bowin, Ashley Woodward, Anne Clausen, Dorothy Boilesen, Reid Hagstrom, Kurt Petska, Mark Hagge and Erin Philbrick.

**Absent:** Denise Wray, Kiley White and Amy Sillivan

**Others Present:** Janie Zadina, Caleb Pollard, Krissy Volf, Laura Pokorney, Peggy Haskel.

**Call Meeting to Order:** The monthly meeting of the Ord Area Chamber Board of Directors was called to order by President Cargill at 12:05 pm at the Ord Area Chamber Office in Ord, Nebraska.

1. **Minutes:** Hagstrom noted that under old business Extraordinary Days section iv, “a portion of” needed to be added before “the proceeds”. With the change noted the minutes were moved by Hagge and seconded by Hagstrom to approve the minutes of the May 11th meeting. All were in favor, none were opposed.
2. **Financial Report and Bills:** Moved by Bowin and seconded by Philbrick to approve the financials. All were in favor, none were opposed.
3. **Public Comment:** Peggy Haskel, volunteer Junk Jaunt Coordinator was present, asking the Chamber board to encourage vendors to register. It costs vendors \$15 to register and these funds are used to help promote the event. No action was taken.
4. **New Business:**
  - a. **Tourism Contract:** Was presented by Caleb it has a \$4,500 contract fee, Boilesen made a motion for Caleb to present the contract to the Valley County Board of Supervisors, it was seconded by Bowin. All were in favor, none were opposed.
  - b. **2010 Adventure Race:** Krissy is meeting with Mike and Sue, June 17<sup>th</sup>. The event will take place July 17<sup>th</sup> and volunteers are needed. No action was taken.
  - c. **Loup Valley Bucks:** Caleb presented the idea of Loup Valley Bucks. The communities involved would include St Paul, Burwell, Ord and surrounding communities. The purpose would be to build a consumer purchasing power locally. Discussion was held and it was decided to hold a special meeting for this in which Caleb, Megan, Mark, Kurt and Ashley volunteered to participate in. No action was taken.
  - d. **Wind Feasibility Meeting:** No discussion, board members will be receiving an email with more information.
  - e. **Frontier City WIFI:** No discussion, board members will be receiving an email with more information.
5. **Old Business:**
  - a. **ExtraORDinary Days Wrap-up:** From the proceeds of the jail, \$500 was donated to Fort Hartsuff. The Chamber office is working on thank you’s. For next year they plan on getting a new flock of ducks due to the misplacement of some, making more of an investment in entertainment,

having individuals register for fear factor, advertise who is on the dunk tanks in advance and looking for new ideas other than the jail. There was a profit made this year in which Boilesen moved to move it to the Pathway Bank Extraordinary Days savings account, seconded by Clausen. All were in favor, none were opposed. Discussion was held concerning moving checking and money market accounts held at Great Western Bank to local banks. Hagge made a motion for Janie to look at who has the best rates at the 3 local banks in town and to report back to the board in July, seconded by Bowin. All were in favor, none were opposed.

- b. Special Olympics Torch Run: Tuesday, July 13<sup>th</sup> the Special Olympics Torch Run is coming into town, more discussion concerning this event will be held during the June 29<sup>th</sup> promotions meeting. No action was taken.

**6. Reports:**

- a. Executive Director Report: Tabled to next month.

**7. Committee Reports:**

- a. Promotions: The next promotions meeting will be held on Tuesday, June 29<sup>th</sup> at noon at the Chamber Office.
- b. Tourism:
- c. Membership:
- d. Finance:
- e. **Assignments/dates to remember:** Promotions Meeting – June 29<sup>th</sup> at noon.

**8. Next regular meeting-** Tuesday, June 13<sup>th</sup>, at 12:00 noon at the Chamber Office.

**9. Adjournment:** 12:55 p.m.