

Meeting of the  
Ord Area Chamber of Commerce Board of Directors  
October 11, 2011

1. Call Meeting to Order ACTION
2. Acknowledgement of Open Meetings Act – posted on wall
3. Approve Minutes of September 13, 2011 meeting ACTION
4. Approve Financial Report\* ACTION
5. Public Comment – Rick Nelson and Keith Ellis: NPPD INFO  
Linda Studnicka: Loup Basin RC&D
6. New Business:
  - a. Chamber Board INFO
    - i. Term Expires 2011: Cargill, Woodward, Hagge, White
  - b. Money Market Account – State Farm Bank ACTION
  - c. 2011-2012 Ord Area Option Campaign ACTION
  - d. Christmas Promotions ACTION
  - e. Christmas Events ACTION
    - i. WinterFest/ Basketball Tournament  
-Traffic Director; Ord Option Drawing, Soup Supper
    - ii. Soup Suppers – December 8<sup>th</sup> & 22<sup>nd</sup>?
7. QuickBooks and Business Plan Training Courses INFO
8. Old Business:
  - a. Pancake Feed INFO
    - i. Setup; Volunteers; Schedule
  - b. ChamberMaster Competition INFO
  - c. eCommerce Solution Update INFO
  - d. Facebook Landing Page Update INFO
9. Reports:
  - a. Executive Director Report\* INFO
  - b. Business Development and Marketing Specialist Report INFO
  - c. Program Coordinator Report INFO
10. Assignments/Dates to Remember:

UNL Planning Project: Community Luncheon – October 13 @ noon (please RSVP)  
The Picture Lady Open House – October 14 from 4:00-6:00pm @ Chamber office  
Community Appreciation Pancake Feed – October 16 from 11:00am-2:00pm @ OHS  
October Photo Contest Submission Deadline – October 21 @ 5:00pm  
Valley Thunder Business After Hours – October 28 Time TBA
11. Next regular meeting – Tuesday, November 11, 2011 INFO
12. Adjournment ACTION