



ChamberMaster Competition Guidelines



COMPETITION BEGINS – Tuesday, October 4, 2011

PRIZES:

1st Place – FREE Chamber Dues (up to \$200) for 2012.

2nd Place - \$50 in Ord Area ChamberBucks

3rd Place – 5 cases of ExtraORDinary Water to distribute to employees and/or customers

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|---|---|
| ___ Update Business Information | 1 point each |
| • Contact information | |
| • Web description and text content | |
| • Facebook and LinkedIn pages | |
| • Keywords | |
| • All other relevant business information | |
| ___ Posting Job Opportunities | 1 point each (must be approved) (max. 5 points) |
| ___ Posting Hot Deals (be creative!) | 5 points each (must be approved) |
| ___ Posting Community and Business Events | 5 points each (must be approved) |
| ___ ChamberMaster Training Sessions | 50 points (prior attendees will receive points) |
| Chamber businesses not able to attend a training session can visit with a Chamber staff member to learn more about ChamberMaster in order to receive points. | |
| ___ Create an Event with Online Registration Available | 2 points each (must be approved) |
| ___ Register for an Event Online through ChamberMaster | |
| • Participation in the Ord Area Option campaign | 15 points |
| • Register your business float for the WinterFest Parade | 10 points |
| • Other events will be available throughout the year | |
| ___ Email a Chamber staff member with the following information at kvolf@frontier.com or ordnebraska@frontier.com | |
| • Which business categories are you listed under? | 1 point |
| • Recommend relevant categories for your business to be listed under. | 1 point each (must be approved) |
| • How many representatives or employees do you have listed on your individual webpage on ordnebraska.com ? | 1 point |
| • Explain the steps of posting a job opportunity. | 5 points |
| • Explain how to post a Hot Deal for your business. | 5 points |
| • Explain how you create an event with online registration available. | 5 points |
| • What is one concept you learned from reading the ChamberMaster User Manual? | 10 points |

An additional **weekly question** will be included in the Chamber Weekly Email on Monday or Tuesday of every week along with its point value. If you answer the question within 24 hours you can earn **double points**.

COMPETITION ENDING – Friday, December 30, 2011 - Winners will be announced in January 2012.

TIEBREAKER will be available if necessary.