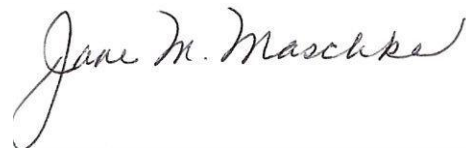


Valley County Economic Development Board
Minutes of the Wednesday October 26, 2011 Board Meeting

1. A meeting of the Valley County Economic Development Board was held at the Valley County Economic Development Office, 1514 K Street, Ord Nebraska on Wednesday, October 26, 2011 pursuant to the notice that was properly posted at Ord City Hall, Valley County Courthouse and the Valley County Economic Development Office. President, Larry Schultz, called the meeting to order at 7:05 p.m. Board members present: Russ Blaha, John Deriso, Bob Stowell, Pat Waldmann, Larry Schultz, Jane Maschka, Jade Stunkel. Board members absent: Catina Psota. Also present: Caleb Pollard, Kristina Volf and Janie Zadina.
2. Open Meetings Act posted in conference room was noted by Schultz.
3. Adoption of Agenda: Motion by Maschka second by Stowell, adopt the agenda. Roll call vote. Voting yes: Deriso, Stowell, Waldmann, Schultz, Maschka, Stunkel, Blaha. Voting no: none. Absent: Psota. Motion carried.
4. Approve minutes of Wednesday, August 31st meeting and October 7, 2011 Special Meeting. Motion by Maschka, second by Blaha to approve the minutes of the August 31 regular meeting and October 7 Special Meeting of the Economic Development Board. Roll call vote. Voting yes: Stowell, Waldmann, Schultz, Maschka, Stunkel, Blaha, Deriso. Voting no: none. Absent: Psota. Motion carried.
5. Approval of Financial Report and Bills: Moved by Blaha, second by Stunkel to approve the financial report and to pay the outstanding bills. Voting yes: Waldmann, Schultz, Maschka, Stunkel, Blaha, Deriso, Stowell. Voting no: none. Absent: Psota.
6. Public Comment. None
7. New Business:
 - a. Resignation of Board Member Catina Psota - The Economic Development Board received a letter from Catina Psota resigning from the board due to the demands of her new job and busy family life. Motion by Stowell, second by Stunkel to accept resignation of Psota. Roll call vote. Voting yes: Schultz, Maschka, Stunkel, Blaha, Deriso, Stowell, Waldmann. Voting no: none. Motion carried.
 - b. Board Member Appointment – Motion by Stunkel, second by Stowell to accept the recommendation of the Ord Area Chamber of Commerce to appoint Heather Sikyta as the Chamber’s representative to the Economic Development Board. Roll call vote. Voting yes: Maschka, Stunkel, Blaha, Deriso, Stowell, Waldmann, Schultz. Voting no: none. Absent: none. Motion carried.
 - c. Arcadia Housing Task Force – Judy Peterson from the Central Nebraska Housing Developers and Pollard held a planning session with the Arcadia Village Board on 10/17/2011. Village members are moving ahead with an effort to pull together investors and determine the local desire to develop one spec home. There will be follow-up in November.
8. Old Business:
 - a. UNL Planning Update – The first draft of plans from UNL students was presented on October 10th. Scott’s TV recorded the session and will have digital copies available. There will be 5 proposed items that will be presented when the class finishes their project.
 - b. Community Needs Assessment – Zadina has been conferring with Shawn Kaskie, Director of the Center for Rural Research and Development, about the community needs assessment for Valley County. There are a number of items that need to be discussed and information obtained before plans can continue for the survey. A committee of Stowell, Blaha, Deriso and Maschka will begin work on the preliminary work for the survey
 - c. Informal Board Summit - A letter has been drafted to be sent to the Valley County Boards that have been involved in the summit thus far asking if they would like to continue with the process that has been started and how they would like to proceed.

- d. Mortensen Industrial Site Signage Planning & Design – Sales tax funding for up to \$10,000 has been approved for signage at the Mortensen Industrial Site. Sign design planning will begin soon.
 - e. Appointment of Representative for Design Committee for Mortensen Site Signage - Motion by Blaha second by Maschka to appoint Stunkel, Deriso and Waldmann as representatives to the Design Committee for signage at the Mortensen Industrial Site. Roll call vote. Voting yes: Stunkel, Blaha, Deriso, Stowell, Waldmann, Schultz, Maschka. Voting no: none. Absent: none. Motion carried.
9. Reports:
- a. Executive Director Report:
New Neighborhoods - Bid letting for first Moderate Income Spec Home. Proposals from homebuilders are due 10/14.
Sales Tax Report- Total funds available \$1,100,327: Total funds committed \$936,151; Funds available for use \$164,176.
eCommerce website – Two vendor proposals being reviewed by the Chamber Promotions Committee.
 - b. Business Development and Marketing Specialist:
The Ord Area Chamber of Commerce is collaborating with REAP in order to provide QuickBooks training sessions for local businesses. Sessions will be held on November 8th and 9th.
A Business Plan Basics course is scheduled for January 2012. This course will be held one day per week for five weeks. Topics for the Business Plan Basics course include financial management, marketing, advertising/promotion, customer relations and goal setting.
 - c. CCC Update:
Currently hosting 7 week Leadership Development Seminar for GPRE, Inc. employees
R.C.D.I./USDA Grant work began on October 1, 2011. Grant Compliance documents were discussed and a Grant timeline for the first quarter was established.
10. Committee Reports:
11. Task Force Reports:
Art of Charitable Planning Workshop for Professional Advisors will be held at the CCC Learning Center on November 16th.
12. The next Economic Development Board meeting will be held on Wednesday, November 30, 2011 in the Economic Development conference room at 1514 K Street in Ord.
13. Meeting adjourned at 9:12 p.m.

Dated this 26th day of October 2011.



Jane Maschka, Secretary