

**Valley County Economic Development Board**  
**Minutes of the Wednesday, January 28, 2015 Meeting**

1. A meeting of the Valley County Economic Development Board was held at the Valley County Economic Development Office, 1514 K Street, Ord, Nebraska on Wednesday, January 28, 2015 pursuant to the notice that was properly posted at Ord City Hall, Ord Post Office, Valley County Courthouse, and Valley County Economic Development Office. Vice President Gaylord Boilesen called the meeting to order at 7:04 p.m. Board members present were Gaylord Boilesen, Kevin Kreger, Pat Waldmann, Shey Boyce, Peggy Krason, and Dan Petska. Board members Andy Cox and Linda Cruikshank were absent. Also present were Trevor Lee, Kristina Foth, and Dahn Hagge.
2. Open Meetings Act posted in conference room was noted by Boilesen.
3. Adoption of the Consent Agenda: Motion by Waldmann, second by Krason, to adopt the consent agenda. Roll call vote. Voting yes: Kreger, Waldmann, Boyce, Krason, Petska, and Boilesen. Voting no: none. Motion carried.
4. Approval of Minutes: Motion by Kreger, second by Boyce, to approve the minutes of the December 3, 2014 meeting as presented. Roll call vote. Voting yes: Waldmann, Boyce, Krason, Petska, Boilesen, and Kreger. Voting no: none. Motion carried.
5. Approval of Financial Reports and Bills: Motion by Waldmann, second by Krason, to approve the financial reports and bills as presented. Roll call vote. Voting yes: Boyce, Krason, Petska, Boilesen, Kreger, and Waldmann. Voting no: none. Motion carried.
6. Public Comment: None
7. Committee Reports
  - a. **Building Site & Recruitment:** Members of the BSR Committee reviewed minutes of the January 15<sup>th</sup> committee meeting. Lee reported on activities relating to the closure of Alco and finding a replacement. VCED is in contact with the building owner and one potential future replacement. A proposal has been received from the Old City Hall and he will ask the board to develop a recommended course of action for the CDA later in the meeting. Other items discussed included a potential manufacturing project, the City of Ord's Comprehensive Plan, and the need to accommodate the increased pedestrian traffic in and around the Rolling Hills Subdivision.
  - b. **Finance** – Waldmann reported that because the CD at Great Western was up for renewal between regularly scheduled board meetings, Lee moved it into a money market until action could be taken. The committee will recommend keeping the funds in the money market account later in the meeting. Lee provided the board with a sponsorship update.
8. Task Force Reports
  - a. **New Neighborhoods Developer, LLC** – Kreger and Lee provided an update on the progress of the two Hackel homes and the two Mesner homes in the Rolling Hills Subdivision.
  - b. **Property Clean-Up & Redevelopment** – Lee reported that a County-foreclosed on a dilapidated and vacant property in Ord and that the City will accept the property at the next Council meeting.
9. Unfinished Business: None
10. New Business

Lee presented to the board one development proposal and one potential development project. Motion by Kreger, second by Petska to enter closed session at 7:15 p.m. to prevent needless injury to the reputation of an individual or group of individuals. Roll call vote. Voting yes: Kreger, Waldmann, Boyce, Krason, Petska, and Boilesen. Voting no: none. Motion carried.

Motion by Krason, second by Kreger to reconvene open session at 7:45 p.m. Roll call vote. Voting yes: Waldmann, Boyce, Krason, Petska, Boilesen, and Kreger. Voting no: none. Motion carried.

- a. **Old City Hall Proposal** – Discussion was held on a proposal from a private developer to purchase and redevelop the old city hall for their business and future commercial and residential rental space.
- b. **VCED-Owned Industrial Site** – Motion by Krason, second by Waldmann to publish request for lease bids for the VCED Industrial Site. Roll call vote. Voting yes: Krason, Petska, Kreger, Waldmann, and Boyce. Voting no: none. Abstain: Boilesen. Motion carried.
- c. **Swimming Pool Project** – Discussion was held regarding the activities of the Let's Make a Splash pool committee. Further discussion was held regarding potential funding sources for closing the deal, including sales tax reserves. No action was taken.
- d. **VCED Money Market Account** – Motion by Petska, second by Krason to keep private sponsorship dollars in the Great Western money market account and to not reopen a CD. Roll call vote. Voting yes: Petska, Boilesen, Kreger, Waldmann, Boyce, and Krason. Voting no: none. Motion carried.
- e. **RFI Internships** – Motion by Krason, second by Kreger to submit a request to RFI for interns and include funding for RFI internships in the 2015-2016 budget cycle. Roll call vote. Voting yes: Petska, Boilesen, Kreger, Waldmann, Boyce, and Krason. Voting no: none. Motion carried.
- f. **VCED Newsletter** – Lee provided board members with the December/January VCED newsletter that was sent along with sponsorship requests. Discussion was held regarding continuing the newsletter and selecting certain issues to send throughout the county via Every Door Direct Mail. No action was taken.
- g. **VCED Big Give Participation** – Foth discussed the activities of VCPP as they gear up for the Big Give. Emphasis was placed on the importance of VCED being engaged in the Big Give as our office personnel is a primary coordinator.
- h. **Annual Celebration Update** – Foth reviewed the activities of the planning committee and provided board members with notes from the past meeting. The event will be held April Discussion was held regarding the timing and format of strategic planning. It was agreed that the planned for April 24<sup>th</sup> with the location to be determined.
- i. **Annual Celebration Update** – Foth reviewed the activities of the planning committee and provided board members with notes from the past meeting. The event will be held April Discussion was held regarding the timing and format of strategic planning. It was agreed that the planned for April 24<sup>th</sup> with the location to be determined.
- j. **Child Care Challenges in Valley County** – Lee requested support from the board to organize and facilitate a process to bring together parents of young children and daycare providers in an effort to address the childcare challenges in Valley County. Board members indicated their support.
- k. **Ord Public Schools reVISION** – Hagge reported on the reVISION process OPS is currently undertaking in partnership with the Nebraska Department of Education in an effort to better prepare high school students for opportunities in the local workforce.
- l. **ToP Facilitation Training Report** – Staff had the opportunity to participate in facilitation training in Lincoln thanks to the Nebraska Community Foundation, who covered the cost of enrollment and lodging. These methods will benefit staff's ability to facilitate consensus building activities for the boards we serve.
- m. **SVLA Report** – Foth and Hagge prepared and reviewed a graphic illustrating the impacts of SVLA in Valley County.

- n. **Ag Workshop Recap** – Foth reported that approximately 40 individuals participated in the Ag Sales Tax Exemption workshop hosted by VCED.
- o. **2015 VC Home Show and Ag Expo** – Foth shared details about the upcoming Home Show and Ag Expo. The idea to include the Ag component was developed by staff in late 2013 and developed by one of the RFI Interns in 2014. The event will be held at the Valley County Fairgrounds on February 28<sup>th</sup>

11. Reports

- a. **Executive Director** – A sales tax report was included in the packet. Lee indicated that the bulk of his activities were included in the regular business of the meeting.
- b. **Assistant Chamber Director** – Foth provided those present with a written report. She highlighted recent chamber activities.
- c. **HTC Coordinator** – Hagge reported on current activities of the Community Foundation, including the YES event. She proved board members with an update on the VCED Endowment account.

12. **Board Member Comments/Updates** – None

13. **Assignments/Dates to Remember** –Ord City Council, North Loup Village Board, NEDA Legislative Days, Arcadia Village Board, Valley County Board, Building & Site Recruitment, New Neighborhoods Developer, and Chamber Action Planning. The office will be closed February 16<sup>th</sup>. Next regular VCED meeting – February 25<sup>th</sup> at 7:00 p.m..

14. Meeting Adjourned at 8:40 p.m.

15. Dated this 28<sup>th</sup> Day of January, 2015

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Kevin Kreger, Secretary