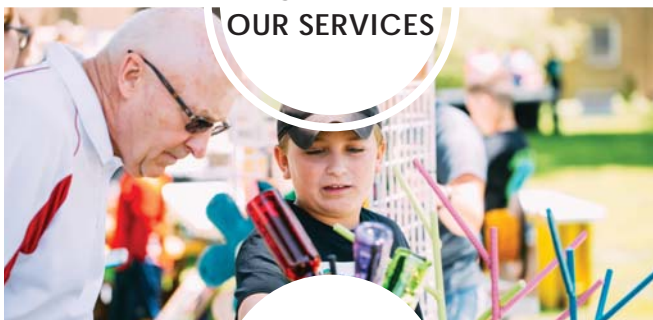




ABOUT VCED AND OUR SERVICES



Valley County Economic Development (VCED) was established in 2000 in reaction to the local population and economic decline experienced during the 1990's. Charged with reversing the downward trend and facilitating economic and community development in the area, VCED and Ord have been recognized nationally as a successful model for rural economic development.

- ◆ Address issues important to local businesses, from workforce recruitment and development to business planning and transactions
- ◆ Engage and retain area youth and young adults
- ◆ Research and analyze local economic trends to develop policy and programs that contribute to local growth and prosperity
- ◆ Form partnerships with local, regional, and state-wide organizations to maximize our impact in Valley County
- ◆ Establish housing development programs to provide quality housing for area residents
- ◆ Support local wellness and recreational development



WEALTH IN VALLEY COUNTY



20% INCREASE IN NUMBER OF INDIVIDUAL INCOME TAX FILINGS; **62% INCREASE** IN NET TAXABLE INCOME

REPORTED INCOME TAX FILINGS (2001-2015)

Valley County (2001)

- ◆ Total # of returns = 1,595
- ◆ Total net taxable income = \$52,680,900

Valley County (2015)

- ◆ Total # of returns = 1,907
- ◆ Total net taxable income = \$70,842,783

The City of Ord's property tax valuation has more than doubled in 18 years, from \$52,000,000 in 2000 to \$120,328,830 in 2018.

**\$4.8 MILLION IN LOANS TO 62 BUSINESSES
FOR PROJECTS TOTALING \$15 MILLION.**



BY THE NUMBERS



BUSINESS LOANS & INVESTMENT

- ◆ \$4.1 million in loans made to 52 businesses, leveraging over \$13 million in development
- ◆ Public/Private Investment of more than \$150 million

WEALTH CREATION

- ◆ 20% increase in number of individual income tax filings; 62% increase in net taxable income
- ◆ Since 2003, 280% Valuation increase (Valley County), 59% (Arcadia), 56% (Elyria), 76% (North Loup), & 56% (Ord)

EMPLOYMENT AND WORKFORCE INCREASES

SECTOR	INCREASE
Crop & Animal Prouction	72%
Health Care & Social Assistance	69%
Wholesale Trade	66%
Manufacturing	19%
Construction	17%
Retail Trade	14%



SPONSORSHIP
PROGRAM

SPONSORSHIP LEVELS

- \$2,500 TITANIUM
- \$1,000 PLATINUM
- \$500 GOLD
- \$250 SILVER
- \$100 BRONZE

PREFERENCES

- Please list my contribution as anonymous
- Please list my name as:

Name: _____

Address: _____

Phone: _____

Email: _____

Please remit your contribution to:

Valley County Economic Development
1514 K Street
Ord, NE 68862

OUR MISSION
Encourage business retention and promote economic development while preserving the quality of life in Valley County, Nebraska.

www.ordnebraska.com
www.shopord.com
www.visitvalleycounty.com
info@ordnebraska.com
1514 K Street
Ord, Nebraska 68862
308.728.7875



SPONSORSHIP PROGRAM

